



ASSOCIATION LEADERSHIP
STRATEGY · MEMBER VALUE

I work with associations that
want **stronger leaders**, sharper
strategy, and greater member value.

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Evan Fuchs has spent three decades serving at the local, state, and national level, while leading a successful real estate firm through every kind of market, giving him firsthand insight into the realities volunteer leaders and practitioners navigate every day. He works alongside associations as a strategic partner, helping leadership teams align, communicate, and execute more effectively. His strengths-based approach is grounded in practical insight, sound judgment, and real-world leadership, not theory. Outside the boardroom, Evan is a proud husband and girl dad, accomplished concert-goer, and lifelong learner.

PROGRAMS OFFERED

Keynotes, workshops, retreats, and multi-day programs. In person and virtual.

How Evan helps associations move forward

Association Leadership Development

- Turn passive participants into confident, strategic contributors.
- Strengthen judgment, governance awareness, and accountability.
- Improve board decisions through clearer priorities and preparation.
- Develop leaders who think beyond individual terms.

Staff + Volunteer Leadership Alignment

- Build onboarding systems that align new leaders faster.
- Create clearer expectations and productive working relationships.
- Reduce friction, build trust, and improve execution.
- Maintain continuity through leadership transitions.

Association Strategic Planning

- Align staff and volunteer leaders around shared direction.
- Clarify identity, purpose, and who the association serves.
- Define focused priorities, ownership, and next steps.
- Turn direction into measurable progress and member value.

Member Value + Education

- Deliver programming members return to and use.
- Give members practical tools and greater confidence.
- Build a culture of learning, connection, and belonging.
- Make education proof that membership is worth it.

What association leaders say

“ We retained Evan to facilitate our strategic planning session, and he did an outstanding job. He asked insightful questions, ensured every participant had a voice, and kept us focused on meaningful outcomes. His structured approach turned great conversations into clear priorities and an actionable strategic plan.

Scott Drucker, Esq.
CEO, Arizona REALTORS®

“ Evan has a gift for bringing out the best in people. He teaches leadership in a way that is real, engaging, and easy to apply.

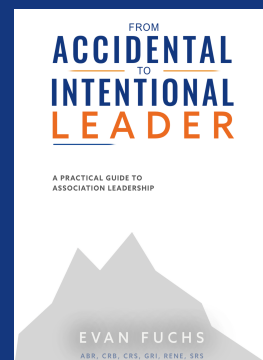
Tonya Deskins
VP of Member Services, West and Southeast
REALTORS® of the Valley

“ Evan has been a trusted and collaborative partner in our Leadership Training Academy for more than a decade. Year after year, participants leave with greater self-awareness, stronger strategic thinking, and the confidence to lead from day one.

Barb Freestone
Senior VP, Arizona REALTORS®

From Accidental to Intentional Leader

A practical guide to association leadership for your incoming volunteer leaders.



Give every incoming leader a stronger start.

Help volunteer leaders step into the role with greater clarity, confidence, and intention. Share it before orientation, use it to prompt conversation, or make it part of your leadership development program. Scan to download the guide.



"He has the insight of what it takes for an association to run smoothly and effectively, and the ability to speak to each group with an understanding of who they are and how they look at things."

Cindi Siggs, RCE, e-PRO, Chief Executive Officer, Southwest Montana REALTORS®

Selected clients

NATIONAL

National Association of REALTORS®
Real Estate Business Institute
Residential Real Estate Council
Certified Residential Specialists
REEA Real Estate Educators Association

STATE

Alabama Association of REALTORS®
Arizona Association of REALTORS®
Georgia Association of REALTORS®
Illinois Association of REALTORS®
Iowa Association of REALTORS®
Kansas Association of REALTORS®
Louisiana Association of REALTORS®
Massachusetts REALTORS®
Mississippi Association of REALTORS®
New Mexico Association of REALTORS®
New York State Association of REALTORS®
Oregon Association of REALTORS®
South Dakota Association of REALTORS®
Vermont Association of REALTORS®
Virginia REALTORS®
Texas REALTORS® Leadership Program

LOCAL + REGIONAL

Austin Board of REALTORS®
Greater Albuquerque Association of REALTORS®
MetroTex Association of REALTORS®
MIBOR REALTOR® Association
New Orleans Metropolitan Association of REALTORS®
Omaha Area Board of REALTORS®
Orlando Regional REALTOR® Association
Santa Clara County Association of REALTORS®
Scottsdale Association of REALTORS®
Tucson Association of REALTORS®
Women's Council of REALTORS® (AZ)